

FOR IMMEDIATE RELEASE May 5, 2023

MEDIA RELEASE

ANNOUNCING - Niagara Falls Fireworks 2023 Program

Canada's popular annual fireworks series begins May 19, 2023 and runs to October

QUICK FACTS

- Dates and Times: Friday, May 19 Monday, October 9, 2023 at 10:00 pm each night,
 (5) minutes duration
- Best Views: The fireworks displays can be enjoyed from multiple vantage points across the city
 of Niagara Falls. These include outdoor spaces in Niagara Parks, high above at the <u>Skylon</u>
 <u>Tower</u> and <u>Niagara SkyWheel</u>, aboard the <u>Falls Fireworks Cruise</u> with <u>Niagara City Cruises</u>, and
 indoors at the many <u>hotels</u> and <u>restaurants</u> with views of the Falls.
- Cost: There is no charge to view the fireworks
- Learn more: https://www.niagarafallstourism.com/fireworks/
- Media Fireworks Images and Videos here

(Niagara Falls, Canada) Niagara Falls Tourism announces the <u>Niagara Falls Fireworks</u> program for 2023. The popular fireworks series will delight visitors who make it a yearly tradition with a (5) five-minute show each night from May 19 to October 9, 2023.

The spectacular sought-after fireworks series, set over the Falls, offers a stunning show against the backdrop of both the American Falls and Canadian Horseshoe Falls. The majestic Niagara Falls are also <u>illuminated</u> every night of the year, making the destination among the world's best places to see fireworks displays.

"Niagara Falls is known for memorable entertainment. The Niagara Falls Fireworks builds on an extraordinary lineup of entertainment options for the summer season, continuing to showcase our city's reputation as Canada's entertainment capital," said Janice Thomson, President and CEO of Niagara Falls Tourism. "Visitors can look forward to live music, new attractions and experiences and exciting new culinary options."

"Fireworks have been thrilling visitors to Niagara Falls for years with breathtaking displays overlooking the world-famous Falls. The nightly shows are yet another reason to spend the night and explore all that Niagara Falls has to offer – day and night," said Joel Noden, Chair of Niagara Falls Tourism.

WEEKEND GO TRAIN SERVICE TO NIAGARA FALLS

With added GO Train service from Toronto to Niagara Falls on weekends + holiday Mondays, taking the GO Train brings more ways to beat traffic and cut down on carbon emissions on your next getaway. Save with GO / WEGO combo tickets starting at \$25/person (kids 12 and under ride free on all GO Trains; children 3-12 pay \$8 for the Niagara transportation portion) or \$62.50/group including tax (up to 5 people, max 2 adults 18+ per group). Tickets include round-trip GO Train ride from Union Station to Niagara Falls and Niagara WEGO shuttle bus service throughout the Falls.

More information here



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MEDIA CONTACT

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ABOUT NIAGARA FALLS CANADA

Overlooking the legendary Canadian Horseshoe Falls, the city of Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Canada's #1 leisure travel destination, Niagara Falls is just far enough away to escape with friends and family to make new memories and surround yourself with nature, adventure and history.

ABOUT NIAGARA FALLS TOURISM

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital. Niagara Falls Tourism strives to animate the destination in a responsible and sustainable way.

ABOUT THE FIREWORKS SERIES

The Niagara Falls fireworks series program is Canada's longest running fireworks series drawing visitors from around the world. The fireworks series and provider meet or exceed all federal regulatory industry



standards regarding fireworks in Canada which is recognized as having among the best standards, regulations and training internationally.

GENERAL RESOURCES

• Learn more: https://www.niagarafallstourism.com/fireworks/

Media Fireworks Images and Videos <u>here</u>

Website: www.niagarafallstourism.com
 Instagram: @NiagaraFallsTourismCanada
 Facebook: @NiagaraFallsTourismCanada

• Twitter: <u>@NFallsTourism</u>

#ExploreNiagara

Niagara Falls Itinerary Ideas: www.niagarafallstourism.com/blog/itinerary/

Attraction Packages: <u>www.niagarafallstourism.com/attraction-packages/</u>

• Niagara Falls Illumination: www.niagarafallstourism.com/Illumination/

• Niagara Falls 24/7 Live Cam from Fallsview Casino: Niagara Falls Live Stream