



March 23, 2020

# MEDIA RELEASE

## A World of Love from Niagara Falls, Canada

### Local Hotels and Casinos Shining Hearts of Solidarity

People from all over the world come to Niagara Falls to be inspired by the beauty and splendour, and the lifetime memories that Niagara Falls uniquely provides.

Today, Niagara Falls residents, Canadians and the World share a common thread, fighting to save lives.

Working to assist our neighbours and protect those around us, and nurturing our loved ones, has never been more vital. As a community, Niagara Falls has come together during this unprecedented time, sharing resources and supporting local businesses where we can, while following health and safety recommendations from public health officials and practicing social distancing.

Our hearts are full. We're sharing our love with the world through heart symbols displayed across the Niagara Falls Skyline, representing the compassion and concern we have for the entire world.

Initiated by the team at the Marriott Fallsview Hotel, neighbouring hotels and casinos quickly joined in as a united symbol of solidarity.

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[niagarafallstourism.com](http://niagarafallstourism.com)

Niagara Falls Tourism is encouraging all businesses and residents to show their community support in the fight to stop the spread of COVID-19 by sharing hearts in their windows – lights and artwork.

**A World of Love from Niagara Falls, Canada.  
We are ALL in this together.**



Photo Credit: Modern Vision Photography

Additional Photos: <https://platform.crowdriff.com/m/niagara-falls/album/70952>



# NIAGARA FALLS TOURISM

## About Niagara Falls Tourism

Niagara Falls Tourism is the Official Destination Marketing Organization (DMO) for the City of Niagara Falls, Canada. Representing almost 400 member establishments within the city limits of Niagara Falls, and including members throughout the Niagara Region.

For more information about visiting Niagara Falls, please visit [NiagaraFallsTourism.com](http://NiagaraFallsTourism.com)

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#ExploreNiagara

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