

MEDIA RELEASE

Shop Local and Put Niagara Falls Under the Tree

Give the gift of wonder and delight to use when the time is right

The holidays, like travel, are about spending time together and creating new memories. As we head into 2021, gifts of future travel and experiences are on the top of many wish lists. Niagara Falls Tourism's new Holiday Gift Guide showcases creative gift ideas that support local businesses and give your loved ones a gift that builds anticipation and excitement for the new year.

"This year has brought with it many changes in how we live our daily lives and has highlighted the fact that enjoying shared, memorable experiences is incredibly important to everyone," says Janice Thomson, President and CEO at Niagara Falls Tourism. "We're proud to be able to share some outstanding offers from our members and wish readers much happiness reviewing and living the experiences."

The Niagara Falls Holiday Gift Guide will spark ideas for personalized gift experiences to create memories that will last a lifetime. View the guide online at www.niagarafallstourism.com/giftguide to discover:

- Gifts of fun for all ages with attraction passes and seasonal memberships, including the WildPlay Whirlpool Adventure Course, Niagara Falls Fun Zone, and Safari Niagara. *Looking for an idea to get you bonus points? Recreate a childhood visit to the Falls to relive all the glory (and make new memories).*
- Gifts that get the adrenaline racing and promise plenty of adventure from Whirlpool Jet Boat Tours to BATL Axe Throwing and everything in between.
- Gifts of exploration and outdoor fun to give the nature lovers in your life even more reason to get outside and enjoy the breathtaking landscapes in Niagara Falls.
- Gifts of a tropical staycation! Plan an overnight getaway at a waterpark with visits to the Butterfly Conservatory and Bird Kingdom. You'll feel like you're thousands of kilometers away from home, while supporting local businesses.
- Gifts of culinary delight for a night out at a favourite restaurant or to discover something new. Niagara Falls has an exceptional selection of international cuisine to satisfy all taste buds: Brazilian, Italian, Mediterranean, Indian, Mexican, and our Canadian favourites. *For a gift sure to impress, wow your loved one with a spectacular dinner overlooking the Falls.*

NIAGARA FALLS

ONE WONDER AFTER ANOTHER

- Gifts from local Niagara wine, beer and spirit producers. From award-winning bottles to unique gift sets and wine club subscriptions, the option to ship direct from online shops means you can easily share local drinks with friends and family across the province (and in some cases across Canada).

Many gift certificates and products can be purchased online or over the phone to make it even easier to support local businesses this holiday season. Reach out to businesses to learn about delivery and curbside pickup options, too.

Niagara Falls Holiday Gift Guide: www.niagarafallstourism.com/giftguide



Additional photos of Niagara Falls attractions can be found in the NFT Media Hub:
<https://media.niagarafallstourism.com>

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About Niagara Falls Tourism

Niagara Falls Tourism is the Official Destination Marketing Organization (DMO) for the City of Niagara Falls, Canada. Representing 400 member establishments within the city limits of Niagara Falls, and including members throughout the Niagara Region.

For more information about visiting Niagara Falls, please visit NiagaraFallsTourism.com

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