

# MEDIA RELEASE

## New Family-Friendly Entertainment at 39<sup>th</sup> Annual OPG Winter Festival of Lights

**Niagara Falls Tourism announces extensive line-up of top children’s performers as part of exciting new indoor activations**

(Niagara Falls, ON) New for 2021 - the 39<sup>th</sup> annual [Ontario Power Generation \(OPG\) Winter Festival of Lights](#), Canada’s largest FREE outdoor light festival, announces an exciting line-up of family-friendly indoor entertainment and activations for this year’s Festival – extended to *101 Nights of Twinkling Lights*. Starting on November 13<sup>th</sup> and running through to Family Day in 2022, guests can find all the details and the Festival Map at [WFOL.com](#) to help plan their visit!

Families walking along the Festival Route can warm up and enjoy live entertainment at the Hilton Niagara Falls Fallsview Hotel & Suites every Friday and Saturday night and daily throughout the holidays. From magicians and musicians to puppet ventriloquists and acrobats, the Festival’s new indoor entertainment kicks off on November 13<sup>th</sup> with Dan the Music Man. The entertainment also includes story time, oversized games and photo opportunities.

Outdoors, in partnership with Niagara Parks Commission, the OPG Winter Festival of Lights will welcome the Coca Cola Holiday Truck Tour on November 25<sup>th</sup> and 26<sup>th</sup>. Guests to the Festival and Niagara Parks can safely enjoy the magic of the Holiday Season and capture a picture with the iconic Coca-Cola Holiday Truck driven by none other than Santa himself. The Coca Cola activation will take place at the bottom of Murray Street, next to Queen Victoria Place each evening.

In December, Santa returns to the Festival on select nights for photos at Queen Victoria Place in Niagara Parks – home to the giant Gingerbread House, illuminated Gingerbread Family, Candy Canes and more. The OPG Santa Meet & Greet will take place from 6:00-8:00pm on December 4, 11, 18, 19, and 20, offering complimentary family photos.

### **Quick Facts and Entertainment Schedule**

#### **Live Entertainment**

**Location:** Hilton Fallsview Hotel & Suites, 6361 Fallsview Blvd  
**Times:** 6:00 pm - 9:00 pm  
**Dates:** Friday & Saturday Nights from November 13, 2021 - February 21, 2022  
Nightly from December 17 - January 1 (excluding Dec 24, 25, 31)  
Nightly from February 17 - 20 (Family Day Weekend)

#### **Performances:**

Dan the Music Man  
The Magic of Ray Anderson  
Isabella Hoops Entertainment  
Circus Jonathan  
Kobbler Jay

Doo Doo the Clown  
Splash & Boots

#### **OPG Santa Meet & Greet**

**Location:** Queen Victoria Place  
**Dates:** December 4, 11, 18, 19, 20  
**Times:** 6:00 pm - 8:00 pm

#### **Coca Cola Holiday Truck Tour**

**Location:** Niagara Parkways and Murray Street (next to Queen Victoria Place)  
**Dates:** November 25, 26 , each evening

With over 3 million lights and 75+ spectacular displays, Niagara Falls is transformed into a twinkling winter wonderland along the Niagara Parkway, Dufferin Islands and across the city's tourism districts. Visitors to this popular annual light festival can bundle up and walk or drive through the Festival Route to explore the outdoor, self-guided experience.

The OPG Winter Festival of Lights is presented by Niagara Falls Tourism and supported by funding from the Tourism Partnership of Niagara and the Government of Ontario. Host locations for the illumination displays include Niagara Parks, Lundy's Lane BIA, Fallsview BIA, Victoria Centre BIA, and Downtown Niagara Falls BIA. Festival events and activations follow Public Health protocols, and guests are asked to follow those protocols while enjoying the Festival and other attractions, experiences, restaurants and accommodations in Niagara Falls.



- For more information on the OPG Winter Festival of Lights, please visit [www.WFOL.com](http://www.WFOL.com).
- For Photos and Video Reel visit <https://media.niagarafallstourism.com>

#### **MEDIA CONTACT**

Irene Knight, Public Relations Manager  
[iknight@niagarafallstourism.com](mailto:iknight@niagarafallstourism.com)  
C: 905-651-5790

## PLAN YOUR VISIT

For more information about planning a memorable visit to Niagara Falls, please visit [www.niagarafallstourism.com](http://www.niagarafallstourism.com) and these helpful resources:

## WHERE TO STAY

Book a room in [nearby hotels](#) within walking distance of the Falls or a Fallsview room to enjoy a [Room with a View](#), the majesty of the Falls from the comfort of your bed, any time of the day.

## RESOURCES

- Niagara Falls' commitment to guests and employees: [www.SafetoPlay.ca](http://www.SafetoPlay.ca)
- Niagara Falls Itinerary Ideas: [www.niagarafallstourism.com/blog/itinerary/](http://www.niagarafallstourism.com/blog/itinerary/)
- Attraction Packages: [www.niagarafallstourism.com/attraction-packages/](http://www.niagarafallstourism.com/attraction-packages/)
- Niagara Falls Illumination: [www.niagarafallstourism.com/Illumination/](http://www.niagarafallstourism.com/Illumination/)
- Niagara Falls 24/7 Live Cam from Fallsview Casino: [Niagara Falls Live Stream](#)

## ABOUT ONTARIO POWER GENERATION

OPG is a climate change leader and the largest clean electricity generator in the province, providing more than half of the power Ontarians rely on every day. It is also one of the most diverse generators in North America, with expertise in nuclear, hydroelectric, biomass, solar and natural gas technologies.

## ABOUT NIAGARA FALLS TOURISM

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.

## ABOUT NIAGARA PARKS

Since its establishment in 1885, Niagara Parks has remained a self-financed agency of the Ontario Ministry of Heritage, Sport, Tourism & Culture Industries, entrusted to preserve and protect the land surrounding Niagara Falls and the Niagara River. Today, Niagara Parks boasts gardens, a horticulture school, recreation, golf courses, restaurants, heritage and historic sites, gift shops and, of course, Niagara Falls. In short, natural landscapes, history, family fun, hiking, culinary delights, attractions and adventure.

## ABOUT THE TOURISM PARTNERSHIP OF NIAGARA

Tourism Partnership of Niagara (TPN) is the organization responsible for marketing the Niagara Region as a world-class, four-season travel destination to domestic and international markets. Through effective tourism marketing supported by aligned market research, we help to create jobs and generate wealth by stimulating demand for Niagara's tourism economy. Our role is to increase awareness of Niagara Region and influencing consumers at the intent and consideration phase of the consumer path to purchase. Playing a leadership role in the Niagara Tourism and Hospitality apparatus that helps shape the Niagara narrative to attract business and leisure consumers to Niagara.