

# MEDIA RELEASE

## 39<sup>th</sup> Annual OPG Winter Festival of Lights to Illuminate Niagara Falls for an Extended 101 Nights

### Canada's Largest Free Outdoor Light Festival Keeps Spirits Bright from November 13, 2021 – February 21, 2022

(Niagara Falls, ON) The 39<sup>th</sup> annual [Ontario Power Generation \(OPG\) Winter Festival of Lights](#), Canada's largest FREE outdoor light festival, is extending its duration to illuminate Niagara Falls for 101 nights from November 13, 2021 until February 21, 2022.

Niagara Falls is a popular winter drive-to getaway and the extended Festival provides an opportunity to experience the beauty of the icy Falls and explore the engaging outdoor displays with plenty to see and do for visitors who may wish to enjoy multiple visits.

#### The 2021-22 OPG Winter Festival of Lights will be presented in two parts:

- **November 13, 2021 – January 9, 2022**  
The first half of the Festival features favourite 3D animal and holiday themed displays, including the popular Dufferin Islands loop within Niagara Parks. The 20 new displays introduced in 2020 will return, including the giant gingerbread house, 20ft polar bear and fairy tale castle, plus 8 new displays for 2021.
- **January 10 - February 21, 2022**  
The NEW second half of the Festival will showcase winter wonderland and love themed displays. 3D animals from Dufferin Islands will magically appear in other parts of the tourism district and holiday themed displays will be replaced with new illuminations.
- **Festival Maps**  
Two maps will be featured on the WFOL.com website in mid-October to showcase the change in displays during the Festival period.

New for the 2021 OPG Winter Festival of Lights is a partnership with the Hilton Hotel & Suites to provide family-friendly entertainment on weekends, following Public Health guidelines. This exciting indoor activation will allow guests to warm up along the Festival route and enjoy live music, magicians, story time and more. The event schedule will be posted on WFOL.com in mid-October.

With over 3 million lights and 75+ spectacular displays providing colourful visuals, Niagara Falls will be transformed into a twinkling winter wonderland along the Niagara Parkway, Dufferin Islands and across the tourism districts. Visitors to this popular annual festival can bundle up and walk or drive through the Festival route to explore the outdoor, socially distanced, self-guided experience.

“Niagara Falls has earned an outstanding reputation as a destination to create long-lasting memories and the OPG Winter Festival of Lights is one of the Signature Events the city is known for. The accommodations, attractions and restaurants look forward to welcoming new and returning visitors to the Festival, all within Public Health protocols,” said Janice Thomson, President & CEO of Niagara Falls Tourism.

“As a founding partner of the Winter Festival of Lights, we are excited to once again welcome families for a special holiday tradition in Niagara Falls and in Niagara Parks. There are so many safe ways to explore the Festival this year and we look forward to creating special memories for everyone this season,” said David Adames, CEO of the Niagara Parks Commission.

The OPG Winter Festival of Lights is managed by Niagara Falls Tourism and supported by funding from the Tourism Partnership of Niagara and the Government of Ontario. Host locations for the illumination displays include Niagara Parks, Lundy’s Lane BIA, Fallsview BIA, Victoria Centre BIA, and Downtown Niagara Falls BIA.



- For more information on the OPG Winter Festival of Lights, please visit [www.WFOL.com](http://www.WFOL.com).
- For Photos and Video Reel visit <https://media.niagarafallstourism.com>

#### **ABOUT ONTARIO POWER GENERATION**

OPG is a climate change leader and the largest clean electricity generator in the province, providing more than half of the power Ontarians rely on every day. It is also one of the most diverse generators in North America, with expertise in nuclear, hydroelectric, biomass, solar and natural gas technologies.

#### **ABOUT NIAGARA FALLS TOURISM**

Niagara Falls Tourism is the Official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada. Representing almost 400 member establishments within the city limits of Niagara Falls and including members throughout the Niagara Region.



# NIAGARA FALLS TOURISM

## ABOUT NIAGARA PARKS

Since its establishment in 1885, Niagara Parks has remained a self-financed agency of the Ontario Ministry of Heritage, Sport, Tourism & Culture Industries, entrusted to preserve and protect the land surrounding Niagara Falls and the Niagara River. Today, Niagara Parks boasts gardens, a horticulture school, recreation, golf courses, restaurants, heritage and historic sites, gift shops and, of course, Niagara Falls. In short, natural landscapes, history, family fun, hiking, culinary delights, attractions and adventure.

## PLAN YOUR VISIT

For more information about planning a memorable visit to Niagara Falls, please visit [www.niagarafallstourism.com](http://www.niagarafallstourism.com) and these helpful resources:

## WHERE TO STAY

Book a room in [nearby hotels](#) within walking distance of the Falls or a Fallsview room to enjoy a [Room with a View](#), the majesty of the Falls from the comfort of your bed, any time of the day.

## RESOURCES

- Niagara Falls' commitment to guests and employees: [www.SafetoPlay.ca](http://www.SafetoPlay.ca)
- Niagara Falls Illumination: [www.niagarafallstourism.com/Illumination/](http://www.niagarafallstourism.com/Illumination/)
- Niagara Falls Itinerary Ideas: [www.niagarafallstourism.com/blog/itinerary/](http://www.niagarafallstourism.com/blog/itinerary/)
- Attraction Packages: [www.niagarafallstourism.com/attraction-packages/](http://www.niagarafallstourism.com/attraction-packages/)
- Niagara Falls 24/7 Live Cam from Fallsview Casino: [Niagara Falls Live Stream](#)

## LET'S STAY CONNECTED

Website: [www.niagarafallstourism.com](http://www.niagarafallstourism.com)

Instagram: [@NiagaraFallsTourismCanada](#)

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#ExploreNiagara

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