

MEDIA RELEASE

Santa Sightings in Niagara Falls

Niagara Falls Festive-Fun and Free Photo Visits with Jolly Old St. Nick

(Niagara Falls, ON) Santa Claus loves visiting Niagara Falls to bring joy to families during the holiday season with several opportunities for free photos throughout the city.

Visitors of all ages can also enjoy the holiday experiences that make Niagara Falls a memorable winter getaway, including the spectacular twinkling lights of Canada's largest free outdoor light festival - the 39th annual OPG Winter Festival of Lights with new complimentary live children's entertainment, the Niagara Falls Christmas Market, Niagara Parks Annual Poinsettia Show, year-round attractions, plus the majestic Falls themselves.

Santa Sightings

- **OPG Santa Meet & Greet (free photos)**

Location: Queen Victoria Place
Dates: December 4, 11, 18, 19, 20
Times: 6:00 pm - 8:00 pm

Santa returns to the OPG Winter Festival of Lights on select nights for photos at Queen Victoria Place in Niagara Parks – home to the giant Gingerbread House, illuminated Gingerbread Family, Candy Canes and more. The [OPG Santa Meet & Greet](#) will offer complimentary digital family photos.

- **Santa at the Fun Zone (free photos)**

Location: Fun Zone
Four Points by Sheraton Fallsview Hotel, lower level
6455 Fallsview Boulevard

Dates: November 22 – December 19, 2021

Time: Visit [here](#) for hours

There's festive fun at Fun Zone with complimentary photos with Santa! Meet Ol' Saint Nick and make a night out of it with laser tag and arcade games. Non-perishable food items will be accepted and will be donated to Project Share. A photo with Santa will also grant visitors a *free* visit in the Mirror Maze. Free parking available.

More information [here](#)

- **Santa at the Niagara Falls Christmas Market**

Location: Queen Street, Niagara Falls

Dates: Until December 19, 2021

Time: Visit [here](#) for hours



NIAGARA FALLS TOURISM

The outdoor Niagara Falls [Christmas Market](#) features 30 large light displays and up to 50 different vendors every Friday, Saturday and Sunday until December 19th in Downtown Niagara Falls. Meet Santa on Saturday nights for a free photo! Don't miss a visit to [Queen Bean Café](#) for signature sandwiches, salads, soups, baked goods, wine, beer, specialty teas and Niagara's Best Coffee.

- **Santa Claus at Dufferin Islands**

Spot Santa enjoying the light displays at Dufferin Islands as part of the OPG Winter Festival of Lights on select nights from 5:00 pm – 7:30 pm

Friday, December 3

Sunday, December 5

Friday, December 10

Sunday, December 12

Friday, December 17

More Holiday Events in Niagara Falls

- **39th OPG Winter Festival of Lights - 101 Nights of Twinkling Lights! (Free Event)**

With over 3 million lights and 75+ spectacular displays, Niagara Falls is transformed into a twinkling winter wonderland along the Niagara Parkway, Dufferin Islands and across the city's tourism districts. Visitors to this popular [free annual light festival](#) can bundle up and walk or drive through the Festival Route to explore multiple routes on the outdoor, self-guided experience.

New indoor entertainment added to the Festival event calendar!

Location: Hilton Fallsview Hotel & Suites, 6361 Fallsview Blvd

Times: 6:00 pm - 9:00 pm

Dates: Friday & Saturday Nights until February 21, 2022
Nightly from December 17 - January 1 (excluding Dec 24, 25, 31)
Nightly from February 18 - 20 (Family Day Weekend)

Families can warm up and enjoy [live entertainment](#) every Friday and Saturday night and daily throughout the holidays. From magicians and musicians to puppet ventriloquists and acrobats, the Festival's new indoor entertainment includes story time, oversized games and photo opportunities.

- **Free Hot Chocolate at Maple Leaf Place**

Location: Maple Leaf Place, 4199 River Road

Times: 5:00 pm - 9:00 pm

Dates: Friday, Saturday & Sunday Nights until February 20, 2022

Hot Chocolate will be offered throughout the OPG Winter Festival of Lights season on Friday, Saturday and Sunday nights inside the [Maple Trail](#) at Maple Leaf Place in Niagara Falls. This innovative and educational indoor experience brings to life the history of Canada's Maple Syrup heritage and includes a state-of-the-art onsite maple syrup making, bottling, capping and labeling production line.

- **Annual Poinsettia Show**

Location: Floral Showhouse, Niagara Parks

Dates: Until January 9, 2022



NIAGARA FALLS TOURISM

A family holiday tradition for over 65 years, the [Floral Showhouse Annual Poinsettia Show](#) features cyclamen, azaleas, Christmas cactus and paperwhite narcissus in addition to a spectacular display of festive poinsettias.

Christmas Productions

- **Christmas Wonderland**

Location: Avalon Theatre, Fallsview Casino

Dates: December 1 – 18, 2021

Tickets: Start at \$25

Minimum age: 19+

The New York style Christmas spectacular is now making its way to Niagara Falls! Complete with glittering costumes, a dazzling cast, your favourite Christmas songs and the highest kicking Chorus Girls this side of the North Pole! Start Christmas in style as Santa and his merry helpers take you on an unforgettable nostalgic Christmas journey with your favourite songs such as White Christmas, Winter Wonderland, Have Yourself a Merry Little Christmas, Jingle Bells, Rockin' Around the Christmas Tree, Santa Claus is coming to town, All I want for Christmas is You and many more...

More information [here](#)

- **Shaw Festival presents holiday classics: A Christmas Carol, Holiday Inn, and White Christmas**

Location: Niagara on the Lake

Dates: Various dates through December 23

Tickets: Start at \$28.25

More information [here](#)

Year-Round Experiences

Families can experience iconic four-season outdoor and indoor experiences over the holiday/winter season and stay in a hotel in the heart of our entertainment and shopping districts including Fallsview Boulevard, Clifton Hill and Lundy's Lane. Venture to the Falls at night to experience an icy cool [illumination](#) or get a new perspective of the great wonder by taking flight with [WildPlay Zipline to the Falls](#), soaring through the skies in a [helicopter](#), taking a [Journey Behind the Falls](#), going for a spin in the [Niagara SkyWheel](#), or elevating your view at [Skylon Tower](#). When the [weather](#) gets chilly, head indoors to warm up. Escape to a tropical oasis at the [Butterfly Conservatory](#), [Bird Kingdom](#), [Floral Showhouse](#), or one of our [indoor waterparks](#).



- For more information on the OPG Winter Festival of Lights, please visit www.WFOL.com.
- For Photos and Video Reel visit <https://media.niagarafallstourism.com>

MEDIA CONTACT

Irene Knight, Public Relations Manager

iknight@niagarafallstourism.com

C: 905-651-5790

-30-

Plan Your Visit

For more information about planning a memorable visit to Niagara Falls, please visit www.niagarafallstourism.com and these helpful resources:

Where to Stay

Families can experience iconic four-season outdoor and indoor experiences over the holiday/winter season and stay in a [hotel](#) in the heart of our entertainment and shopping districts including Fallsview Boulevard, Clifton Hill and Lundy's Lane. Book a room at one of the excellent hotels that are [a short walk or drive to the Falls](#) or a Fallsview room to enjoy a [Room with a View](#), the majesty of the Falls from the comfort of your bed, any time of the day.

Resources

- Niagara Falls' commitment to guests and employees: www.SafetoPlay.ca
- Niagara Falls Itinerary Ideas: www.niagarafallstourism.com/blog/itinerary/
- Attraction Packages: www.niagarafallstourism.com/attraction-packages/
- Niagara Falls Illumination: www.niagarafallstourism.com/Illumination/
- Niagara Falls 24/7 Live Cam from Fallsview Casino: [Niagara Falls Live Stream](#)

Health and Safety

All events in Niagara Falls follow Public Health guidelines set out by the Government of Ontario. You must be fully vaccinated against COVID-19 to access certain businesses and settings. Proof of vaccination and government issued identification will be checked. To learn more about vaccination requirements,



visit <https://covid-19.ontario.ca>. Face coverings are required indoors and at select outdoor attractions. Visitors are asked to follow all Public Health guidelines.

About Niagara Falls Canada

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience nature and adventure, discover family fun, feel the romance and explore unique and memorable experiences have made it Canada's premier entertainment destination and a world-renowned bucket list destination. Located within a 1-day drive of half the population of North America, more than 152 M people, Niagara Falls is the perfect getaway.

About Niagara Falls Tourism

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.