

# MEDIA RELEASE

## The Fun Continues with OPG Winter Festival of Lights Running to February 21<sup>st</sup>

### Canada's famous FREE outdoor light festival transforms into a Winter Wonderland for Part 2

(Niagara Falls, ON) The 39<sup>th</sup> [Ontario Power Generation \(OPG\) Winter Festival of Lights](#) in Niagara Falls, Canada's largest FREE outdoor light festival, has transitioned into a [Winter Wonderland](#) this week as Part 2 of the Festival continues with a focus on winter- and love-themed displays until February 21, 2022.

"The frozen twinkle of Niagara Falls is always a breathtaking sight," said Janice Thomson, President and CEO of Niagara Falls Tourism. "The new Winter Wonderland theme gives visitors another reason to enjoy the magic of the winter season in Niagara Falls."

#### Quick Facts

- Part 2 of the Festival has extended the season from a typical 58 nights to 101 nights, running all the way through to Family Day
- Featuring more than 40 winter- and love-themed displays across the tourism district
- For those familiar with the Festival, the route will change slightly and new displays will replace the holiday themed displays. 3D animals from Dufferin Islands will magically appear in other areas within the tourism district
- Visitors can access online planning tools at [WFOL.com](http://WFOL.com) to plan a memorable visit including a new interactive Google Map
- [Displays](#) are listed on the website to help visitors plan their experience and take photos at their favourite spots including: 3D animals, JOY and LOVE, Fairy Tale Castle, Light Tunnel, and more
- Visitors can drive through to see all the displays or bundle up and walk to explore the Festival
- The Festival displays at Dufferin Islands have closed for the season

The OPG Winter Festival of Lights is presented by Niagara Falls Tourism with funding support provided by the Tourism Partnership of Niagara and the Government of Ontario. Festival events and activations follow Public Health protocols, and guests are asked to follow those protocols while enjoying the Festival and other attractions, experiences, restaurants and accommodations in Niagara Falls.



- For more information on the OPG Winter Festival of Lights, please visit [www.WFOL.com](http://www.WFOL.com).
- For photos visit <https://media.niagarafallstourism.com>

## MEDIA CONTACT

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## PLAN YOUR VISIT

For more information about planning a memorable visit to Niagara Falls, please visit [www.niagarafallstourism.com](http://www.niagarafallstourism.com) and these helpful resources:

## WHERE TO STAY

Book a room in [nearby hotels](#) within walking distance of the Falls or a Fallsview room to enjoy a [Room with a View](#), the majesty of the Falls from the comfort of your bed, any time of the day.

## RESOURCES

- Niagara Falls' commitment to guests and employees: [www.SafetoPlay.ca](http://www.SafetoPlay.ca)
- Niagara Falls Itinerary Ideas: [www.niagarafallstourism.com/blog/itinerary/](http://www.niagarafallstourism.com/blog/itinerary/)
- Attraction Packages: [www.niagarafallstourism.com/attraction-packages/](http://www.niagarafallstourism.com/attraction-packages/)
- Niagara Falls Illumination: [www.niagarafallstourism.com/illumination/](http://www.niagarafallstourism.com/illumination/)
- Niagara Falls 24/7 Live Cam from Fallsview Casino: [Niagara Falls Live Stream](#)

## ABOUT ONTARIO POWER GENERATION

OPG is a climate change leader and the largest clean electricity generator in the province, providing more than half of the power Ontarians rely on every day. It is also one of the most diverse generators in North America, with expertise in nuclear, hydroelectric, biomass, solar and natural gas technologies.



### **ABOUT NIAGARA FALLS TOURISM**

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.

### **ABOUT NIAGARA PARKS**

Since its establishment in 1885, Niagara Parks has remained a self-financed agency of the Ontario Ministry of Heritage, Sport, Tourism & Culture Industries, entrusted to preserve and protect the land surrounding Niagara Falls and the Niagara River. Today, Niagara Parks boasts gardens, a horticulture school, recreation, golf courses, restaurants, heritage and historic sites, gift shops and, of course, Niagara Falls. In short, natural landscapes, history, family fun, hiking, culinary delights, attractions and adventure.

### **ABOUT THE TOURISM PARTNERSHIP OF NIAGARA**

Tourism Partnership of Niagara (TPN) is the organization responsible for marketing the Niagara Region as a world-class, four-season travel destination to domestic and international markets. Through effective tourism marketing supported by aligned market research, we help to create jobs and generate wealth by stimulating demand for Niagara's tourism economy. Our role is to increase awareness of Niagara Region and influencing consumers at the intent and consideration phase of the consumer path to purchase. Playing a leadership role in the Niagara Tourism and Hospitality apparatus that helps shape the Niagara narrative to attract business and leisure consumers to Niagara.