



FOR IMMEDIATE RELEASE  
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# MEDIA RELEASE

## *BIG LIVE MUSIC WEEKEND IN NIAGARA FALLS MARCH 4-5* **5 BANDS | 2 NIGHTS | 1 MEMORABLE WEEKEND**

**Rescheduled Concerts Welcome Previous Ticketholders + New Tickets on Sale Now!**

(Niagara Falls, ON) *Niagara Falls Music Live* announces an impressive line-up of Canadian artists for a memorable weekend of live music March 4<sup>th</sup> and 5<sup>th</sup> in Canada's iconic entertainment destination. The first weekend in March brings the return of two highly anticipated concert events that were postponed due to provincewide public health restrictions at the end of December 2021. Ticketholders for the previously scheduled Trews concert and Blue Rodeo concert are welcomed back to the Niagara Falls Convention Centre, plus new tickets are now available for both shows.

"We continue to celebrate the return of live music to Canada's entertainment capital with iconic Canadian bands. The inaugural Niagara Falls Music Live event held over the holiday season was a great success with over 70 events while consistently following all public health protocols," said Janice Thomson, President and CEO of Niagara Falls Tourism. "Niagara Falls is a trusted destination that visitors have come to rely on for exceptional hospitality. We are thrilled to welcome visitors to enjoy live entertainment and experience the magic of a winter getaway in Niagara Falls."

"Niagara Falls is a hub of entertainment and *Niagara Falls Music Live* brings visitors a whole new level of options to choose from," said Joel Noden, Chair of Niagara Falls Tourism. "Building on the success of the 2021 event, plans are underway for a 2022 series of live music events in Niagara Falls."

"The Niagara Falls Convention Centre is the premier event venue in the region and we are very excited to play host to this exciting Canadian live music weekend," said Noel Buckley, President and General Manager Niagara Falls Convention Centre. "Concertgoers will also have the opportunity to enjoy mouth-watering, Canadian themed food and beverage offerings throughout the evening from our award-winning culinary team."

The Niagara Falls Convention Centre will offer a casual Canadian-themed grab and go menu that features local ingredients with items such as Lake Erie Perch Tacos, Peameal Cutlet on a Kaiser, Ice-wine Glazed Donut Holes



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and Rosewood Estate Honey Walnut Butter Tarts. Beverages include a selection of Niagara cocktails such as Peller Estates Ice Cuvée Fizz and Wayne Gretzky Ice Cask Whisky as well as wine, beer and nonalcoholic options.

Find all the details at [musiclive.ca](https://musiclive.ca).

### TICKETS ON SALE NOW:

- **THE TREWS featuring special guests REVIVE THE ROSE**  
**Friday March 4, 2022**  
**Niagara Falls Convention Centre**  
**Buy tickets at [fallsconventions.com](https://fallsconventions.com)**

Canadian rock-favourites, [The Trews](#), are no stranger to Niagara Falls. After winning the 97.7 HTZ-FM's Rocksearch in 2002, the band has been pumping out hit after hit. "Not Ready to Go", "So She's Leaving" and "Poor Ol' Broken Hearted Me" topped Canadian rock charts and earned the band numerous Juno Award nominations and wins at the East Coast Music Awards and Independent Music Awards. The Trews recently released a new single "[I Wanna Play](#)" from their new album "[Wanderer](#)".

#### **Revive the Rose**

A Niagara-born rock band from Welland, Ontario with a classic sound for everybody, Revive The Rose have built a strong fanbase that are always excited to see their energetic show. Their songs have been featured on popular radio stations and most notably, their song "[Bar Down](#)" has been featured as a warm-up track in NHL 2021. Their new record "Heartless Place – EP" is now available on all streaming platforms.

- **BLUE RODEO featuring special guests SERENA RYDER and CROWN LANDS**  
**Saturday March 5, 2022**  
**Niagara Falls Convention Centre**  
**Buy tickets at [fallsconventions.com](https://fallsconventions.com)**

Blue Rodeo headlines this triple-bill event featuring award-winning artists Serena Ryder and Crown Lands.

#### **Blue Rodeo**

[Blue Rodeo](#) have sold over 4 million albums, received dozens of Juno Award nominations and wins, played over 2000 shows, been inducted into the Canadian Music Hall of Fame, received a star on Canada's Walk of Fame, been named to the Order of Canada and have been honoured with the Governor General's Performing Arts Award. And they're still as strong as ever with the release of their 16th album Many A Mile on December 3, and a national tour in 2022.



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### **Serena Ryder**

Toronto-based vocal powerhouse [Serena Ryder](#) is a platinum-selling artist adored by fans, peers and critics alike, in part due to her raw and earnest songwriting, and beautifully electric live performances. She has received numerous accolades, including the prestigious Canada's Walk of Fame Allan Slaight Music Impact Honour, six JUNO Awards, a MuchMusic Video Award for Best Rock Video, and a Canadian Screen Award for Achievement in Music–Original Song. An advocate for mental wellness, Serena has also been awarded the Margaret Trudeau Mental Health Advocacy Award.

### **Crown Lands**

2021 Juno Awards Breakthrough Group of the Year – In 2016, [Crown Lands](#) released their first EP, *Mantra*, and began a relentless touring schedule, which has seen them open for such acts as Jack White, Coheed and Cambria, Primus, and Rival Sons. Their self-titled debut album, produced by Grammy-nominated Dave Cobb, was released in the summer of 2020, to widespread acclaim from the likes of *Guitar World*, *Kerrang!*, and *American Songwriter*; coverage from the BBC and the CBC; and placements in campaigns for Peloton, the Canadian Football League, and the incomparable Hockey Night in Canada franchise.

### ***Niagara Falls Music Live***

Niagara Falls is celebrating live music in a big way with a series of signature live music events throughout the year. The inaugural *Niagara Falls Music Live* held in December 2021 featured more than 70 performances at 20 venues over 6 nights. From concerts in theatres and convention centres to intimate performances at restaurants and bars, *Niagara Falls Music Live* showcases live music in Canada's most iconic location. Visit [musiclive.ca](https://musiclive.ca) to learn more.

Music lovers planning a winter getaway can experience multiple live shows during their visit to Niagara Falls and stay in a hotel within walking distance of the venue or enjoy a room overlooking the majestic Falls. *Niagara Falls Music Live* is presented by Niagara Falls Tourism with funding provided by the Tourism Partnership of Niagara and the Government of Ontario.



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#### Media Resources

- Visit [MusicLive.ca](https://www.musiclive.ca) for more information about artists, tickets, accommodation packages and more.
- Link to media assets [here](#)

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#### Plan Your Visit

For more information about planning a winter getaway to Niagara Falls, please visit

[www.niagarafallstourism.com](http://www.niagarafallstourism.com)

#### Niagara Falls Resources

- Hotels: [book.niagarafallstourism.com/](http://book.niagarafallstourism.com/)
- Attraction Packages: [Niagarafallstourism.com/attraction-packages/](http://Niagarafallstourism.com/attraction-packages/)
- Niagara Falls Itinerary Ideas: [Niagarafallstourism.com/blog/itinerary/](http://Niagarafallstourism.com/blog/itinerary/)
- Getting here: Toronto to Niagara Falls [GO Train Service](#)
- Niagara Falls' commitment to guests and employees: [SafetoPlay.ca](http://SafetoPlay.ca)

Website: [www.niagarafallstourism.com](http://www.niagarafallstourism.com)

Instagram: [@NiagaraFallsTourismCanada](https://www.instagram.com/NiagaraFallsTourismCanada)

Facebook: [@NiagaraFallsTourismCanada](https://www.facebook.com/NiagaraFallsTourismCanada)



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Twitter: @NFallsTourism  
#ExploreNiagara

### Health and Safety

All events in Niagara Falls follow Public Health guidelines set out by the Government of Ontario. You must be fully vaccinated against COVID-19 to access certain businesses and settings, including restaurants and venues for Niagara Falls Music Live events. Proof of vaccination and government issued identification will be checked at venues. To learn more about vaccination requirements, visit <https://covid-19.ontario.ca>. Face coverings are required indoors and at select outdoor attractions. Visitors are asked to follow all Public Health guidelines.

### About Niagara Falls Canada

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience nature and adventure, discover family fun, feel the romance and explore unique and memorable experiences have made it Canada's premier entertainment destination and a world-renowned bucket list destination. Located within a 1-day drive of half the population of North America, more than 152 M people, Niagara Falls is the perfect getaway.

### About Niagara Falls Tourism

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.

### About Niagara Falls Convention Centre | [fallsconventions.com](https://fallsconventions.com)

Niagara Falls Convention Centre is the region's largest meetings and events facility. Steps away from the famous waterfalls, this state-of-the-art venue boasts more than 300,000 sq. ft. of open, flexible space. With close proximity to three international airports, world-renowned wineries and over 4,000 branded guest rooms, we make doing business easy.

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