



# MEDIA RELEASE

## THREE ICONIC CANADIAN ARTISTS HEADLINE ADDITIONAL CONCERTS AT NIAGARA FALLS MUSIC LIVE

(Niagara Falls, ON) *Niagara Falls Music Live* is thrilled to announce three more concerts as part of the week-long celebration from December 27, 2021 to January 1, 2022. Tickets on sale now!

Live music is back in Niagara Falls in a big way with **Chantal Kreviazuk**, **David Wilcox** and **Jim Cuddy** joining the all-Canadian talent being featured in Canada's premiere entertainment destination. Niagara Falls Music Live celebrates the return of live music over 6 nights in 20 venues with 75+ performances, including New Year's Eve with **Blue Rodeo**. Find all the event details at [musiclive.ca](http://musiclive.ca).

### TICKETS ON SALE TODAY:

- **CHANTAL KREVIAZUK**  
**December 27, 2021 | Doors Open 7:30 pm, Show Starts 8:30 pm**  
**Marriott on the Falls, Grand Ballroom**  
Tickets start at \$40 each – [Buy Now](#)

Chantal Kreviazuk – one of Canada's most accomplished songwriters and recognizable voices –released her eighth studio album "Get to You" this summer. Chantal Kreviazuk is a platinum-selling, three-time Juno Award-winning artist from Winnipeg. A renowned songwriter, Chantal has written for Drake, Pitbull, Kendrick Lamar, Britney Spears, Christina Aguilera, Josh Groban and countless others. In 2014, Chantal and her husband Raine Maida became members of the Order of Canada, recognizing their efforts to raise awareness and support for numerous causes.

- **DAVID WILCOX**  
**December 29, 2021 | Doors Open 7:30 pm, Show Starts 8:30 pm**  
**Marriott on the Falls, Grand Ballroom**  
Tickets start at \$40 each – [Buy Now](#)

David Wilcox is a brilliant song writer, a great singer, and one of the hottest guitar players in the world. He first made his name as a wild, live performer and then as a first-rate recording artist whose work, from "Out Of The Woods" (1980) to his last solo release, "Boy In The Boat" (2007), stands the test of time. After almost thirty years in the business - including extensive touring, 5 gold & platinum albums, numerous awards, and winning fans everywhere - it's no stretch to say that David Wilcox deserves icon status. His life in music is the stuff of legend.



- **JIM CUDDY**

**December 30, 2021 | Doors Open 7:30 pm, Show Starts 8:30 pm**

**Marriott on the Falls, Grand Ballroom**

**Tickets start at \$40 each – [Buy Now](#)**

As one half of Blue Rodeo’s songwriting partnership, Jim Cuddy has one of the most recognizable voices in Canadian music. As a group Blue Rodeo has sold over 5 million records world-wide, won countless JUNO Awards, been inducted into the Canadian Music Hall of Fame, received a star on Canada’s Walk of Fame and Jim, along with songwriting partner Greg Keelor, were invested as Officers of the Order of Canada. In 1998, in between Blue Rodeo projects, Jim released his first solo album “All In Time” and hit the road with the eponymous Jim Cuddy band. Since that first release Jim has recorded three more solo albums and his latest release “Countrywide Soul” is a celebration of music and the musicians who join him on stage each night.

Jim Cuddy fans have the ultimate opportunity during *Niagara Falls Music Live* to see Jim Cuddy on December 30<sup>th</sup> and then see him perform with [Blue Rodeo](#) the very next night at a special New Year’s Eve concert at the Scotiabank Convention Centre to ring in 2022!

These three new concerts add to the incredible announcements made earlier this week with **The Trews** (December 28<sup>th</sup>) and Blue Rodeo (December 31<sup>st</sup>) headlining concerts at the Scotiabank Convention Centre. Tickets for both concerts are on sale at [fallsconventions.com](https://fallsconventions.com).

Music lovers planning a winter getaway can experience multiple live shows during their visit to Niagara Falls this holiday season and stay in a hotel within walking distance of music venues or a Fallsview room to enjoy a stay overlooking the majestic Falls.

*Niagara Falls Music Live* is presented by Niagara Falls Tourism in partnership with the Tourism Partnership of Niagara and funding provided by the Government of Ontario.



### Media Resources

- Visit [musiclive.ca](https://musiclive.ca) for more information about artists, tickets, and more.
- Link to photo assets [here](#)

-30-

### Media inquiries:

Irene Knight, Public Relations Manager

Niagara Falls Tourism

[iknight@niagarafallstourism.com](mailto:iknight@niagarafallstourism.com)

C: 905-651-5790

### Niagara Falls Resources

- Hotel Packages: <https://book.niagarafallstourism.com/>
- Attraction Packages: [Niagarafallstourism.com/attraction-packages/](https://Niagarafallstourism.com/attraction-packages/)
- Niagara Falls Itinerary Ideas: [Niagarafallstourism.com/blog/itinerary/](https://Niagarafallstourism.com/blog/itinerary/)
- Getting here: Toronto to Niagara Falls [GO Train Service](#)
- Niagara Falls' commitment to guests and employees: [SafetoPlay.ca](https://SafetoPlay.ca)

Website: [www.niagarafallstourism.com](http://www.niagarafallstourism.com)

Instagram: [@NiagaraFallsTourismCanada](https://www.instagram.com/NiagaraFallsTourismCanada)

Facebook: [@NiagaraFallsTourismCanada](https://www.facebook.com/NiagaraFallsTourismCanada)

Twitter: [@NFallsTourism](https://twitter.com/NFallsTourism)

[#ExploreNiagara](https://twitter.com/ExploreNiagara)

### Health and Safety

All live music events in Niagara Falls follow Public Health guidelines set out by the Government of Ontario. You must be fully vaccinated against COVID-19 to access certain businesses and settings, including all venues for Niagara Falls Music Live events. Proof of vaccination and government issued identification will be checked at venues. To learn more about vaccination requirements, visit <https://covid-19.ontario.ca>. Face coverings are required indoors and at select outdoor attractions. Visitors are asked to follow all Public Health guidelines.

### About Niagara Falls Canada

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience nature and adventure, discover family fun, feel the romance and explore unique and memorable experiences have made it Canada's premier entertainment destination and a world-renowned bucket list destination. Located within a 1-day drive of half the population of North America, more than 152 M people, Niagara Falls is the perfect getaway.



# NIAGARA FALLS TOURISM

## **About Niagara Falls Tourism**

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.

## **About The Tourism Partnership of Niagara**

Tourism Partnership of Niagara (TPN) is the organization responsible for marketing the Niagara Region as a world-class, four-season travel destination to domestic and international markets. Through effective tourism marketing supported by aligned market research, we help to create jobs and generate wealth by stimulating demand for Niagara's tourism economy. Our role is to increase awareness of Niagara Region and influencing consumers at the intent and consideration phase of the consumer path to purchase. Playing a leadership role in the Niagara Tourism and Hospitality apparatus that helps shape the Niagara narrative to attract business and leisure consumers to Niagara.