



FOR IMMEDIATE RELEASE
November 10, 2021

MEDIA RELEASE

TYLER SHAW HEADLINES CONCERT AT NIAGARA FALLS MUSIC LIVE

(Niagara Falls, ON) *Niagara Falls Music Live* is thrilled to announce another multi-platinum Canadian artist headlining a concert as part of the week-long celebration from December 27, 2021 to January 1, 2022. Niagara Falls Music Live celebrates the return of live music over 6 nights in 20 venues with 75+ performances, including **New Year's Eve with Blue Rodeo, Serena Ryder and Crown Lands**. Find all the event details at musiclive.ca.

The Scotiabank Convention Centre's Live by the Falls concert series adds Tyler Shaw to the stage with special guests Command Sisters for an energetic live performance on December 29th, 2021.

TICKETS ON SALE FRIDAY, NOVEMBER 12 at 10AM

TYLER SHAW

December 29, 2021 | Doors Open 7:00 pm, Show Starts 8:00 pm

Scotiabank Convention Centre

With Special Guests: Command Sisters

Tickets start at \$29.50 each – fallsconventions.com

Tyler Shaw is a Multi-platinum selling artist, producer and actor. His third studio album, the eponymous Tyler Shaw, was released August 20, 2021 and features the hit summer anthem "Remember," the romantic ballad "When You're Home," and the latest top 10 pop hit single "I See You."

The Chinese-Canadian originally from Vancouver, BC, released his hit song "Kiss Goodnight" in 2012, and the melodic track quickly hit Platinum sales. In 2014, Tyler earned a JUNO Award nomination for 'Breakthrough Artist of the Year' and went on to release certified Platinum track "House of Cards" and Gold "Wicked," all from his 2015 debut album Yesterday. From his 2018 sophomore album, Intuition, Tyler's first single "Cautious" reached Top 10 at Canadian radio and is now Gold. The second single, "With You," was a breakout hit that quickly reached Double Platinum and was the most played single on Canadian radio by a Canadian artist in 2019. The fan favourite and romantic ballad "To the Man Who Let Her Go" quickly reached Platinum status. These accolades earned him a 2019 JUNO Award nomination for 'Pop Album of the Year.' Shaw has opened for massive international artists including Shawn Mendes and Alessia Cara, as well as toured across Canada with Selena Gomez.

Tickets can also be purchased starting November 12th by visiting Scotiabank Convention Centre's Box Office at 6815 Stanley Avenue in Niagara Falls. Box Office hours are Monday to Friday from 9:00am to 5:00pm.

This third concert at the Scotiabank Convention Centre adds to the incredible line-up of Canadian talent performing live in Niagara Falls. Music lovers planning a winter getaway can experience multiple live shows during their visit to Niagara Falls this holiday season and stay in a hotel within walking distance of music venues or a Fallsview room to enjoy a stay overlooking the majestic Falls.

Niagara Falls Music Live is presented by Niagara Falls Tourism in partnership with the Tourism Partnership of Niagara and funding provided by the Government of Ontario.



Media Resources

- Visit musiclive.ca for more information about artists, tickets, and more.
- Link to photo assets [here](#) and video assets [here](#)

Media inquiries:

Irene Knight, Public Relations Manager

Niagara Falls Tourism

iknight@niagarafallstourism.com

C: 905-651-5790



NIAGARA FALLS TOURISM

Niagara Falls Resources

- Hotel Packages: <https://book.niagarafallstourism.com/>
- Attraction Packages: [Niagarafallstourism.com/attraction-packages/](https://niagarafallstourism.com/attraction-packages/)
- Niagara Falls Itinerary Ideas: [Niagarafallstourism.com/blog/itinerary/](https://niagarafallstourism.com/blog/itinerary/)
- Getting here: Toronto to Niagara Falls [GO Train Service](#)
- Niagara Falls' commitment to guests and employees: [SafetoPlay.ca](https://safetoplay.ca)

Website: www.niagarafallstourism.com

Instagram: [@NiagaraFallsTourismCanada](https://www.instagram.com/NiagaraFallsTourismCanada)

Facebook: [@NiagaraFallsTourismCanada](https://www.facebook.com/NiagaraFallsTourismCanada)

Twitter: [@NFallsTourism](https://twitter.com/NFallsTourism)

[#ExploreNiagara](#)

Health and Safety

All live music events in Niagara Falls follow Public Health guidelines set out by the Government of Ontario. You must be fully vaccinated against COVID-19 to access certain businesses and settings, including all venues for Niagara Falls Music Live events. Proof of vaccination and government issued identification will be checked at venues. To learn more about vaccination requirements, visit <https://covid-19.ontario.ca>. Face coverings are required indoors and at select outdoor attractions. Visitors are asked to follow all Public Health guidelines.

About Niagara Falls Canada

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience nature and adventure, discover family fun, feel the romance and explore unique and memorable experiences have made it Canada's premier entertainment destination and a world-renowned bucket list destination. Located within a 1-day drive of half the population of North America, more than 152 M people, Niagara Falls is the perfect getaway.

About Niagara Falls Tourism

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.

About The Tourism Partnership of Niagara

Tourism Partnership of Niagara (TPN) is the organization responsible for marketing the Niagara Region as a world-class, four-season travel destination to domestic and international markets. Through effective tourism marketing supported by aligned market research, we help to create jobs and generate wealth by stimulating demand for Niagara's tourism economy. Our role is to increase awareness of Niagara Region and influencing consumers at the intent and consideration phase of the consumer path to purchase. Playing a leadership role in



the Niagara Tourism and Hospitality apparatus that helps shape the Niagara narrative to attract business and leisure consumers to Niagara.