

## WHAT'S NEW IN NIAGARA FALLS CANADA

(mid-Autumn 2023)

- New and Noteworthy

### Awards & Milestones

#### WINTER FESTIVAL OF LIGHTS NAMED AS FINALIST FOR "TOURISM EVENT OF THE YEAR"

Running for 41 consecutive years the Niagara Falls [Winter Festival of Lights](#) (WFOL) continues to shine brightly. The Tourism Industry Association of Ontario has named the Niagara Falls Winter Festival of Lights as a finalist for Tourism Event of the Year. The winner will be announced on October 25<sup>th</sup> at the Gala Awards Reception at the close of the 2023 Ontario Travel Summit. Learn more about the Niagara Falls Winter Festival of Lights [here](#). See our previous media release announcing this year's festival [here](#).

#### NIAGARA CITY CRUISES WELCOMED RECORD 2 MILLION PASSENGERS AND COUNTING IN 2023

The iconic Voyage to the Falls announced in early October that it has set a new passenger record for a single season, eclipsing 2 million passengers. [Niagara City Cruises](#) began its 2023 season on March 16, the earliest opening date in its recorded history. Cruises will continue running through November 26, including evening WFOL evening cruises from Nov. 18-26. More information on Niagara City Cruises can be found [here](#)

#### GREAT WOLF LODGE IN NIAGARA FALLS NAMED TOP FAMILY ENTERTAINMENT CENTRE

The playground for the whole family located along the Niagara Parkway takes home the hardware for *Top Family Entertainment Centre Award* at the Attractions Ontario's Eighth Annual Ontario's Choice Awards. More information on the awards can be found [here](#).

### Happening Now

#### NIAGARA PARKS SET TO HOST THE START & FINISH LINES OF THE NIAGARA MARATHON

[Niagara Parks](#) is proud to host the annual Niagara Falls Marathon, voted one of the most scenic marathons in Canada, offering runners of all levels stunning views throughout the Niagara River corridor. Niagara Parks will once again participate by providing the official start and finish line at the spectacular Toronto Power Generating Station overlooking the Falls on Sunday, October 22, 2023. Niagara Parks Police Service will assist with scheduled road closures along sections of the Niagara Parkway, from 5 a.m. until the last participant runs past each adjoining intersection through to approximately 5 p.m.

#### GAME DAY IN NIAGARA FALLS GOES INTO OVERTIME AT FALLSVIEW CASINO RESORT

1,500 Sq. ft. of sports action take the saying "wall to wall" coverage to a whole new level. Opened on Oct. 19<sup>th</sup> [OVERTIME](#) Sports Lounge is the latest place in Niagara Falls to catch your favourite team in action. Located on the floor of [Fallsview Casino](#), the fan experience gets taken to the next level with 260-seats and an 80-foot bar, plus elevated pub dining options. So get those pucks in deep, give it 110% and make it a team effort to check out the brand new space at Fallsview Casino Resort.



## STAY A WHILE IN NIAGARA FALLS, NEW LONG-TERM STAY HOTEL HAS ARRIVED

Cannery Lofts is the latest place to rest your head at night after an action-packed day in Niagara Falls. 41 loft-style accommodations that are perfect for long-term stays featuring full kitchens and industrial-style interiors with 12-foot exposed ceilings – our units are sure to impress! Check out the beautiful New York City inspired accommodation by the Merani Hotel Group [here](#)

## Endless Entertainment

### OLG STAGE SET TO WELCOME MORE BIG-NAME ACTS

The state of the art [OLG Stage at Fallsview Casino Resort](#) is a 5,000 seat entertainment performance centre and has been named #1 venue in Canada for similar size venues.

- *HeIIIIIIIIIIloooooooo!* **Jerry Seinfeld** will take the stage in Niagara Falls March 14, 2024. Tickets are on sale now.
- *And Now This...* HBO's star of Last Week Tonight with **Jon Oliver** is set to appear Dec 28, 2023.
- *Motownphilly's Back Again...* **Boys II Men** brings the R&B slow jams to the Falls Feb 21, 2024
- **Penn & Teller** may leave you speechless when they bring their act to OLG on Nov. 18, 2023

The full line up can be found [here](#)

### CANADA'S GOT TALENT RETURNS TO NIAGARA FALLS

We're all waiting for that Golden Buzzer and the \$1 million dollar prize to be handed out, but first you gotta make the cut!...Kardi, Howie, Lily, Trish and Lindsey are back for season 3! Auditions are set to take place at the OLG Stage October 24-29 and you can be part of the audience. Free tickets are available [here](#)

### THE HOLIDAY PLAYBILL IS SET FOR THE SHAW FESTIVAL

**Charles Dickens's** *A Christmas Carol*, the [Shaw Festival's](#) perennial production (and audience favourite), kicks off the holiday theatre season on November 5 at the Royal George Theatre. The seasonal celebrations continue when **Lerner and Loewe's** timeless musical *Brigadoon* conjures more magic and enchantment at the Festival Theatre on November 15. Both shows will run until December 23<sup>rd</sup>. Get your tickets [here](#).

## Festivals by the Falls

### NIAGARA FALLS PLAYS HOST TO THE CFL'S GREY CUP FESTIVAL CROWDS

The big game is taking place in the Hammer, but the party is going on in Niagara Falls. The CFL awards are set for Thursday November 16th at [the Avalon Theatre](#) at the Fallsview Casino Resort in Niagara Falls, hosted by TSN's Kate Beirness. Tickets for the event start at \$139 (plus taxes and fees) and are on-sale now. A free shuttle service to and from downtown Hamilton to the Fallsview Hotels District will be available for fans attending the CFL Awards and for the remainder of the weekend, including game day. Fans making the trip to Grey Cup and looking to stay in Niagara Falls can also book a hotel through the [Grey Cup Festival site](#). Fans who plan to use the Niagara Falls to the Hammer Transportation Service are asked to make a reservation at least one week prior to departure. [CLICK HERE](#) to reserve your trip and to view the full schedule for the service.

### **NIAGARA FALLS WINTER FESTIVAL OF LIGHTS IS BACK**

41 seasons strong the Niagara Falls [Winter Festival of Lights](#) returns November 18<sup>th</sup> with 51 nights of twinkling lights & 26 nights of spectacular fireworks. Over 3 million lights are set to illuminate various areas around Niagara Falls with a focus along the Niagara Parkway. New interactive displays will welcome and delight guests through the festival route. There is so much to see and do, including a special sparkling falls illumination, pictures with Santa and meet the Misty Kids. Learn more [here](#).

### **NIAGARA FALLS HOT CHOCOLATE TRAIL WILL DELIGHT AGAIN THIS YEAR.**

Warm up this winter season with a hot beverage while exploring the Niagara Falls Winter Festival of Lights. This self-guided trail will lead you to delicious stops of chocolatey concoctions created by chocolatiers, chefs and mixologists at some of the area's excellent restaurants and bake shops across Niagara Falls. From classic combinations with mint, orange and s'mores to inventive cocktails like a *Dulce De Leche* or *Naughty But Nice* Hot Chocolate featuring unique homemade ingredients like flavoured marshmallows and even eyeball gummies, this winter, the Hot Chocolate Trail will have over 20 stops with 30 unique and delicious flavours to sip and savour (both non-alcoholic and alcoholic options).

## **Hallowe'en Haunts**

### **FEELING THE FRIGHT IN OLD FORT ERIE**

All Hallows' Eve returns to [Old Fort Erie](#) this month! Embrace the spirit of Halloween by embarking on a haunting candlelit ghost tour through the barracks of Canada's bloodiest battlefield. Learn about the fascinating history of some of the most beloved Halloween traditions and see the Officers' quarters where the bedroom of Captain Kingsley of the King's 8th Regiment of Foot is said to be haunted by his spirit. Whether you're a skeptic or a believer, All Hallows' Eve promises an unforgettable evening of history and mystery that is sure to get you in the spirit of spooky season. [October 20, 21, 27 and 28](#)

### **HORROR GALORE AT FRIGHTMARE IN THE FALLS**

Horror fans be sure you don't miss [Frightmare in the Falls](#) for three days of the most intimate and interactive Horror Festival in North America at the Niagara Falls Convention Centre in majestic Niagara Falls, Canada from October 27th to 29th. More than 50,000 square feet of all things horror including memorabilia, panels, celebrities, movies, autographs, displays, movie cars, cosplay, special effects props & much more! Plus there will be more than 50 vendors across two halls at the Convention Centre.

### **CLIFTON HILL THRILLS & CHILLS**

Only for the brave, Haunted Houses in Niagara Falls are always frightfully exciting on Halloween. At [Nightmares Fear Factory](#) thrill-seekers are advised to enter the pitch black factory and follow a trail of red lights until they exit - it's so dark you can't see your hand in front of your face. [The House of Frankenstein](#), located on Clifton Hill, there are many 'monsters' who lurk in the shadows, not living - and yet, not dead! See for yourself, the abominations that move and talk and who will make you scream! Dare to visit [The Haunted House](#) where you can take a walk on the darker side of Clifton Hill.

## Holiday Season Look Ahead

### MIRACLE AT THE OLD STONE INN

Step into a winter wonderland this Christmas! A truly immersive holiday experience that will transport you to a festive paradise! Enjoy the warmth of the season with our unique cocktails and indulge in some merry fun. Kicking off November 18<sup>th</sup>.

## Looking Forward (But Not Directly At It)

### TOTAL SOLAR ECLIPSE IN 2024 IN NIAGARA FALLS

Start planning your overnight stay in Niagara Falls for the total solar eclipse in 2024. On April 8<sup>th</sup>, Niagara Falls will be plunged into darkness for over 3 minutes in the afternoon as the moon passes between the earth and the sun in perfect alignment. We are expecting an extremely busy day in Niagara Falls, so planning to stay a day or two to avoid the same day travel volumes is advised. In addition to viewing the celestial wonder over a natural wonder, events are being planned around the city to keep you entertained and informed. Updates will be shared [here](#) as the event gets closer.

## GETTING TO NIAGARA FALLS FROM TORONTO

### TRAIN

- GO Transit
  - Save with GO / WEGO combo tickets starting at \$25/person
  - Kids 12 and under ride free on all GO Trains; children 3-12 pay \$8 for the Niagara transportation portion
  - \$62.50/group including tax (up to 5 people, max 2 adults 18+ per group).
  - Tickets include round-trip GO Train ride from Union Station to Niagara Falls and Niagara WEGO shuttle bus service throughout the Falls.

### BUS

- Megabus – Union Station to Niagara Falls \$20 each way approximately
- Flixbus – Harbourfront to Niagara Falls \$16-18 each way approximately

### CAR

- Niagara Air Bus – private shuttle approximately \$220 from Pearson or \$250 from Union Station

### Transportation within Niagara Falls

- WEGO \*\*\*If you purchase the Niagara Parks Adventure Pass it includes 2 days of transportation. Added value! More information about getting to Niagara Falls [here](#)

### Media inquiries:

**Adam Stiles**, Public Relations Manager  
Niagara Falls Tourism  
[astiles@niagarafallstourism.com](mailto:astiles@niagarafallstourism.com)



## Niagara Falls Resources

- Hotel Packages: <https://book.niagarafallstourism.com/>
- Attraction Packages: [Niagarafallstourism.com/attraction-packages/](https://Niagarafallstourism.com/attraction-packages/)
- Niagara Falls Itinerary Ideas: [Niagarafallstourism.com/blog/itinerary/](https://Niagarafallstourism.com/blog/itinerary/)
- Media Hub: <https://media.niagarafallstourism.com/>
- Getting here: Toronto to Niagara Falls [GO Train Service](#)

Website: [www.niagarafallstourism.com](http://www.niagarafallstourism.com)

Instagram: [@NiagaraFallsTourismCanada](https://www.instagram.com/NiagaraFallsTourismCanada)

Facebook: [@NiagaraFallsTourismCanada](https://www.facebook.com/NiagaraFallsTourismCanada)

Twitter: [@NFallsTourism](https://twitter.com/NFallsTourism)

[#ExploreNiagara](#)

## About Niagara Falls Canada

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience nature and adventure, discover family fun, feel the romance and explore unique and memorable experiences have made it Canada's premier entertainment destination and a world-renowned bucket list destination. Located within a 1-day drive of half the population of North America, more than 152 M people, Niagara Falls is the perfect getaway.

## About Niagara Falls Tourism

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.